



*"The greatness of a nation and its moral progress can be judged by the way its animals are treated"*

Gandhi

*"Living is good. Knowing how to live is better. Survival is, undoubtedly, the problem of men of tomorrow"*

Roger Molinier

We must learn to cohabit with our constantly changing planet.

With respect and intelligence, we strive to understand our Earth's sphere and the community of different living species around us.

Biodiversity is an essential foundation for life on this earth. It can be defined as the balance and relationship between human beings, animals, plants and the ecosystems in which they evolve.

It is important to ensure the longevity of our planet's ecosystems as well as conserve biodiversity, which is a vital resource for human beings. Our survival and that of future generations depend on it.

Climate change, deforestation, pollution, modification of habitats, overexploitation of resources, overfishing, overhunting and poaching constitute the major threats to living organisms.

If we fail to react, elephants, rhinoceroses, hippopotamuses, tigers, leopards, cheetahs, lions, sharks, whales, polar bears, bees, pandas, orcas and sea turtles are at risk of disappearing, like 25% of mammals, 13% of birds and 41% of amphibians, according to the International Union for Conservation of Nature (IUCN) Red List of Threatened Species.

Human beings hear about these endangered species without being fully aware of the biodiversity situation as a whole. It's their behavior, however, that influences the development of the environment in which they evolve.

Man must make every effort in order to reverse the trend. Otherwise, more than 30,000 plant species and 5,000 animal species are at risk of disappearing in the short term.

Biodiversity is rich and can respond to changes. This is why we need to collectively act to reduce our impact on the planet.

By destroying life on Earth, systematically, without thinking, man comes to ruin.





According to American writer, journalist and environmental specialist, Elizabeth Kolbert, we are in the middle of the sixth extinction, the previous having led to the extinction of dinosaurs. In today's world, she also believes that certain species may go extinct within a single generation.

Reality also reminds us that we are a growing population living on planet Earth. To capture resources, the competition between living species will be increasingly fierce. It's inevitable, given that eating and drinking are essential to our survival.

With this Charter, Passion Nature's ultimate goal is to actively participate in the conservation of biodiversity.

Passion Nature wants to raise awareness about biodiversity for all, as its balance is fragile and we must do everything in our power to slow down or prevent the extinction of living species.

Passion Nature recognizes the regulatory role of hunting and fishing, as these two activities enable a balance between game populations and fish fauna. Within the biological, ecological, cultural and economic parameters, these means help control animal overpopulation, on one hand, and protect the weakest living species, on the other.

However, loyal to its Charter, Passion Nature strongly opposes safari hunting of endangered species; particularly the abovementioned.

We have created a debate and conference "forum" integrating all nature and biodiversity-related topics; opinion leaders, scientists and environmental and sustainable development authorities in general are, thus, invited to express themselves freely.

In order to further the biodiversity cause and sensitize expert stakeholders as well as the general public, Passion Nature has gained permission from the cantonal veterinary authorities to introduce numerous breeds of fish and live animals into an appropriate and approved area.

Passion Nature collaborates with teaching staff in order to ensure a mission of pedagogy, sharing citizen information and youth education. Films, games and interaction will animate and reveal all aspects of nature and its surroundings in a fun way and, most importantly, raise awareness about the diversity of life.

Biodiversity is Passion Nature! Life, our life, our actions for a better, responsible and sustainable planet and world.

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